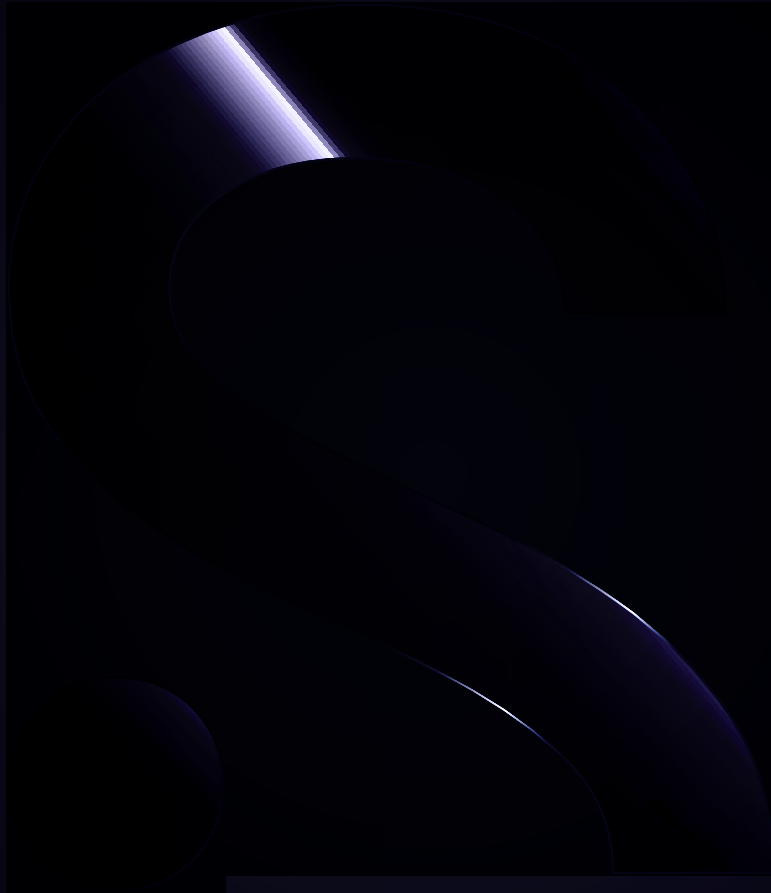




substrate

By WeBelieve Media

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Introduction & Overview

Partnering with substrate graphics provides a complete end-to-end print and POS solution, combining creative expertise, technical precision and reliable nationwide delivery. This collaboration doesn't just simplify production; it elevates the entire in-store experience.

End-to-End Control

Creative, production, and fulfilment are managed seamlessly, ensuring consistent quality and faster decision-making from concept to installation.

Rapid Turnaround

We operate at scale to deliver complex projects within demanding deadlines, combining speed with consistent accuracy.

Unmatched Quality

Using advanced UV flatbed and roll-to-roll technology, every print delivers exceptional vibrancy, precision, and durability, built to perform in any retail environment.

Sustainable by Design

Low-VOC UV inks, recyclable materials and precision cutting reduce waste and environmental impact, ensuring output that's responsible and sustainable.

Material Versatility

We can print onto almost any substrate, from Foamex and Acrylic to Vinyl, Wood and Aluminium Composite. For creative freedom without technical limits.

Your full service partner for print and pos.

At Substrate Graphics, the same standards of quality, precision, and reliability that define our digital work extend seamlessly into print, POS manufacture, and installation. Our integrated structure allows creative, production, and fulfilment to operate as one, ensuring efficiency, speed, and brand consistency across every campaign.

With national reach and a proven record of delivering under pressure, Substrate Graphics delivers premium, end-to-end signage, vehicle graphics and large-format print solutions. Locally rooted, technically advanced, and sustainable by design, so that brands get maximum impact, faster turnaround, and a trusted single-source solution for print and POS marketing.

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Exceptional Quality. Total Control.

We provide full-scale print production and finishing capabilities, enabling the creation of everything from compact shelf displays to large-format installations.

Core Capabilities

- **Full-service production:** Design, printing, cutting, routing, delivery and installation managed end-to-end.
- **Rapid turnaround:** Projects delivered to demanding deadlines without compromise on quality.
- **Diverse materials:** Print or apply graphics to virtually any substrate, including Foamex, Aluminium Composite, Correx, Perspex, Acrylic, Glass, Banner, PVC, Vinyl, and Wood.
- **Precision cutting:** Advanced CNC routing and Summa flatbed cutting enable custom shapes and bespoke edges for distinctive POS elements.
- **Durability:** Prints remain vibrant for up to three years outdoors without lamination, ensuring longevity and cost efficiency.
- **High-quality finish:** Super-vibrant CMYK print with options for white, varnish, and textured finishes, achieving premium presentation across all retail formats.

Sustainability Commitment

Substrate's production workflow prioritises environmental responsibility through:

- Use of UV-curable inks that reduce VOC emissions.
- Minimal waste cutting processes via digital routing precision.
- Preference for recyclable or responsibly sourced materials such as PVC alternatives and FSC-certified substrates.
- Efficient scheduling and batching to reduce energy use and material waste.
- These measures ensure each campaign meets both quality and sustainability expectations.



Our Mimaki UCJV300-160 UV Roll-to-Roll Printer

Our Products

Brand & Retail Signage

Make every storefront a statement. From illuminated fascias to precision-cut lettering and digital displays, our retail signage transforms shop fronts into powerful brand assets. Designed, manufactured, and installed in-house for maximum visibility, durability, and impact.

Point of Sale (POS) Design & Manufacture

From concept to counter. Our integrated team designs, produces, and installs POS displays that drive sales and brand recall. Combining creative expertise with precision engineering, we ensure your in-store campaigns are visually striking, durable, and delivered on time.

Fleet & Vehicle Graphics

Your brand on the move. We design and install full wraps, partial wraps, and vinyl graphics for fleets of any size – helping your business achieve 24/7 mobile exposure. Using high-performance materials, every installation is precise, durable, and aligned with your brand guidelines.

Exhibition & Event Graphics

Build experiences that stand out. We specialise in modular exhibition graphics, fabric displays, and portable signage that communicate your message with clarity and style. Whether you need one stand or a nationwide rollout, we manage every detail from print to install.

Large Format Print & Display

Scale without compromise. We produce high-definition print for exhibitions, interior spaces, hoardings, and outdoor campaigns. From single banners to complete brand environments, our large-format production delivers exceptional colour accuracy and finishing detail..

Installation & Fulfilment

Precision on-site, every time. Our dedicated installation teams operate nationwide, ensuring your graphics are delivered, fitted, and maintained to exacting standards. With project management built into every campaign, we guarantee efficiency, consistency, and peace of mind.



Brand & Retail Signage





examples

POS Display





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LIVERPOOL FOOTBALL CLUB

Vehicle Graphics & Wraps





Exhibition & Events



Other Products



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